

2015 Pacific Games *Sivarai*

PORT MORESBY 2015 PACIFIC GAMES NEWSLETTER ISSUE 9

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PNG POWER TO POWER THE GAMES

Electricity provider PNG Power will guarantee electricity to Games Venues during the 2015 Games. This was as a result of the State Owned company coming on board to support the Games as a platinum sponsor. PNG Power will be providing a Value-In Kind sponsorship to the Games at the value of K6.5million. This will include electricity connection to Games venues, standby generators and operational support required for service and maintaining generators and related infrastructure during Games time. Chief Executive Officer of the Games Organising Committee Peter Stewart said, GOC is pleased to have PNG Power bring the number of SOE's to join the Games family to 3. This reflects the overall government commitment to the Games. He said, while the Government has given substantial funds for the 2015 Games, much of this is going for infrastructure development and therefore the sponsorship from sponsors like PNG Power Limited is very much welcomed. "The GOC note and appreciate that the National Government is doing all it can to ensure power outage problems in Port Moresby is resolved as the games will rely heavily on PNG Power and its supply of electricity, especially for the many events that are scheduled for the evenings. Given the high-tech nature of modern games, constant and effective power supply is a must for the Games and what PNG Power has provided through this sponsorship is a signifi-



"The Value In Kind of this sponsorship is enormous and it will enable us to run the Games".

"..PNG Power has made a significant commitment to the Games".

GOC CEO Peter Stewart



PNG Power CEO John Tangit, Sports Minister Hon. Justin Tkatchenko & GOC CEO Peter Stewart with Tura and PPL's Operations staff

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Games Join in Fight Against Malaria

The 2015 Pacific Games team joined stakeholders to commemorate World Malaria Day on the 25th of April, with the launch of the National Malaria Control Strategic Plan 2014-2018 at Kemabolo village in the Rigo district of Central province. GOC CEO Peter Stewart told partners that the Games will be a celebration of healthy living and making sure people stay healthy from diseases like Malaria. Tura was involved in the NCD float malaria campaign.



School Children with Tura at the World Malaria Day at Kemabolo village

Pacific Games Recognised

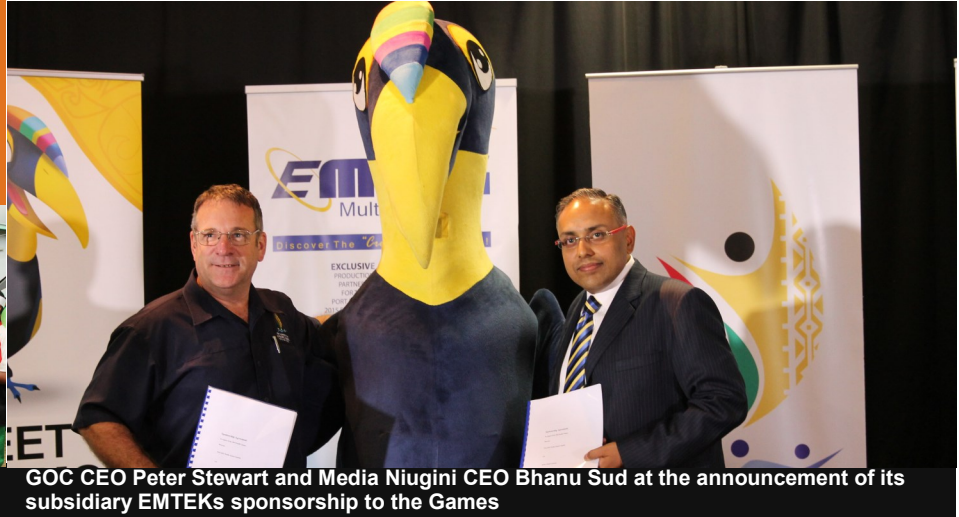
The 2015 Pacific Games partnership with other stakeholders in the fight against TB was recognized during a certificate presentation to all partners. The GOC joined NCD Health Services and World Vision International in their advocacy campaigns to bring awareness to individuals, families and communities on the need to stop the spread of TB in the city, with Tura combining with TB mascot Dotsy as advocates.



Representatives of TB Partners including GOC with their Certificates

EMTEK Is Games Production Partner

Production company EMTEK Multi media has come on board to join the Games family of sponsors. A subsidiary of Media Niugini Ltd, EMTEK will become the exclusive production company to provide video content for the Games. GOC Chief Executive Officer Peter Stewart said the Organising Committee has decided to partner with EMTEK, given their experience, knowhow and facilities which will produce high quality productions. Therefore the use of the media and in particular broadcast media such as video is paramount and essential in our desire and effort to make a positive statement about our country." Mr Stewart said, Papua New Guinea wants to take the Pacific Games to a different level and the quality of production material for the Games is essential in this drive, as amongst the many aspects of the Games we intend to set standards.



GOC CEO Peter Stewart and Media Niugini CEO Bhanu Sud at the announcement of its subsidiary EMTEKs sponsorship to the Games

Benefits From the Games

The hosting of the 2015 Pacific Games will result in world class infrastructure for the country and opportunity for business created through contracts and services provided as a direct result of preparations now taking place. Speaking during the Port Moresby Chamber of Commerce Industry Breakfast on the 13th of May, the CEO of the Games Organising Committee Peter Stewart told representatives of business houses who attended the breakfast, there is an enormous amount of opportunities directly associated with the Games to benefit both local and international businesses. Mr Stewart outlined how local businesses have benefitted from various business opportunities, and where new opportunities arise and businesses can partner to support key areas of the Games delivery. The two weeks of competition is what we are preparing for and there is an enormous amount of goods and services we are required to deliver before and during Games time.



Representatives from Business Houses who attended the breakfast

Games Venue Will Get Facelift

The Royal Port Moresby Golf Course will be the venue for the Golf competition at the 2015 Pacific Games. It will be refurbished for the Games and will see all 22 countries participating in the Games take part in the competition in various categories. Besides the Golf Course other minor venues will be the June Valley Shooting Range. It will be undergoing renovations which will see a wonderful new complex to host the shooting events at the Games. Finally the Port Moresby Racquet Club will also begin its renovations shortly which will see a fantastic new venue that will host the tennis and squash competitions during the 2015 Pacific Games in July next year.



Golfers at the Royal Port Moresby Golf Course

GOC Visits City Missions

The Games Organising Committee's community engagements continues to be a success story in endeavours to partner with stakeholders to share the Games experience. As part of its community engagements was a visit to the City Mission's Life Skills Training Centre at Mirigeda outside of Port Moresby. The visit to City Mission along with Tura brought much delight to the underprivileged youths who are housed at the centre. Chief Executive Officer of the Games Organising Committee Peter Stewart was part of the GOC team who visited the Life Skills Centre and gave a talk to the boys. Mr Stewart encouraged the youths to strive to better their lives and it is through hardwork that they can have a better future. Mr Stewart told the boys, athletes work hard through training and mentoring from their coaches to be the best, and anyone can use the example of athletes to succeed in life.



Games Organising Committee's CEO Peter Stewart and Executive Manager Marketing Ken Siminji with City Mission City Mission Youths

Sponsors Leverage Workshop

2015 Pacific Games Sponsors representatives were given an opportunity to see how they can leverage their sponsorship with the Games during a one day workshop organised by the Games Organising Committee. GOC provided that opportunity to the sponsors through the engagement of renown international expert on corporate sponsorship Kim Skildum-Reid. The Advanced Leverage and Measurement workshop was aimed at assisting respective sponsors get best value out of their sponsorship of the Games. GOC CEO Peter Stewart said the Games could not do without sponsorship support and the expertise their respective organisations provide. "You are part of the Games family and we look forward to working with you in the next 18 months to leverage your sponsorship. Everyone of you are making a significant contribution to the Games and we want you to have a long term legacy through your sponsorship of the Games".



Sponsors Representatives at the Workshop listening to Corporate Sponsorship Consultant Kim Skildum-Reid

Telikom Project Team for the Games

Telikom PNG will be working with the Games Organising Committee to ensure all communication to and from all venues are in order for the Games next year, as well as provide support for the GOC. A project team comprising Telikom engineers from various disciplines will implement the project in three different phases. Currently the project is in its planning and design stage. The next phase will be implementation and testing and the final stage is operation and monitoring. Telikom came on board as a platinum sponsor for the Games and the sponsorship covers the project. As the telecommunications provider for the 2015 Pacific Games, Telikom will provide broadband internet access and telephone services to all venues and broadcast centres for the Games. The 2015 Pacific Games will be televised live and the work of the project team will ensure other centres throughout the country and the region watch the games on television.



Telikom PNG Project Team who will be rolling out the communication project for the 2015 Pacific Games with Tura

Barramundi's Team of the Year

The PNG Mens Cricket team, the Barramundi's are a champion team who have achieved a lot as a team. The most recent achievements see the Barramundi's win the ICC's East Asia Pacific's Men's Trophy, the Asia Pacific Rising Stars trophy and the inaugural South Australia Premier league T20 Cup by finishing 8th out of 16 countries in the ICC world Cup T20 Qualifiers. Among the teams achievements this year was their participation in the ICC World Cup Qualifiers in New Zealand where they finished 4th in the Super 6 stage, with the top 2 teams to qualify for the World Cup. In that series, the Barramundi's beat higher rated countries like Namibia and Kenya to finish in the 4th place. Barramundi's Captain Chris Amini says the team is in full swing preparing for the 2015 Games. "We started our intensive training last month and will keep it up until next year. We're obviously favourites for the Gold medal but won't take any team lightly and we're very determined on keeping our 100% gold medal haul intact for next year". In recognition of their achievements Barramundi's were named Team of the year in this years SP Awards.



Barramundi's with the Asia-Pacific Rising Stars Trophy which they won in 2013 in Australia

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